

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <i>KAUZ</i> <i>3601 Seymour Hwy, W.F.</i>	Date: <i>10/6-16</i>
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I, Media Ad Ventures, Inc.

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Oklahomans for Criminal Justice Reform

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Oklahomans for Criminal Justice Reform, 1330 N. Classen Boulevard, Oklahoma City, OK 73106
<https://www.okjusticereform.org>

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

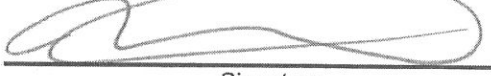
Kris Steele, Chairperson
Steve Wilsey, Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 24 hours before the time of the scheduled broadcasts.

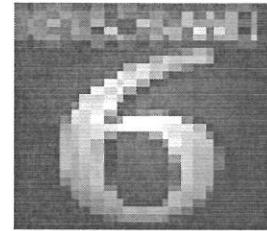
TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9/30/2016  703.569.9400
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

 Richard K. Della 10-5-16
Signature Printed Name Title

ORDER**KAUZ****Orders**

Order / Rev: 1596218
Alt Order #: 08408448
Product Desc: OKLAHOMANS 4 CRIMINA
Estimate: 918
Flight Dates: 10/10/16 - 10/23/16
Original Date / Rev: 10/03/16 / 10/07/16
Order Type: Political

Primary AE: Matthew Wurm
Sales Office: T-DC
Sales Region: National

Agency

Name: Media Ad Ventures, Inc
Buying Contact:
Billing Contact:
 8136 Old Keene Mill Road
 Springfield, VA 22152

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser

Name: ISS/OK Criminal Justice Reform
Demographic: A35+
Product Codes: PL20
Priority: P 1
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/23/16	42	\$11,210.00	\$9,528.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	42	\$11,210.00	\$9,528.50	0.00
Totals	42	\$11,210.00	\$9,528.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Wurm			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KAUZ	24%	\$11,210.00
Market	100%	\$46,708.33

Competitive Share

	Share	Total
AWB	0%	\$0.00
KFDX	20%	\$9,341.67
KJBO	0%	\$0.00
KJTL	4%	\$1,868.33
KSWO	52%	\$24,288.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	All	10/14/16	10/21/16	LOC News M-F 12-1230p	Comm	M-F 12-1230p	----1--	:30	1	\$65.00	P 2	0.00	NM	2	\$130.00
				LOC News M-F 12-1230p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----1--		1				\$65.00		0.00			
		Week: 10/17/16	10/23/16	----1--		1				\$65.00		0.00			
E 2	All	10/14/16	10/14/16	NET CBS AM Network News	Comm	M-F 7-9a	----1--	:30	1	\$65.00	P 2	0.00	NM	1	\$65.00
				CBS This Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----1--		1				\$65.00		0.00			
E 3	All	10/14/16	10/21/16	NET Fri Hour 2	Comm	8:00 PM-9:00 PM	----1--	:30	1	\$700.00	P 2	0.00	NM	2	\$1,400.00
				8:00 PM-9:00 PM		(8:00 PM-9:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----1--		1				\$700.00		0.00			
		Week: 10/17/16	10/23/16	----1--		1				\$700.00		0.00			

Order / Rev: 1596218
Alt Order #: 08408448
Flight Dates: 10/10/16 - 10/23/16

Advertiser: ISS/OK Criminal Justice Reform
Product Desc: OKLAHOMANS 4 CRIMINA
Estimate: 918
KAUZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	All	10/17/16	10/17/16	NET Price Is Right NET Price Is Right	Comm	M-F 10-11a	1-----	:15/:15	1	\$90.00	P 3	0.00	BK	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	1-----		1			\$90.00			0.00			
E 5	All	10/10/16	10/10/16	NET Y&R NET Y&R	Comm	M-F 11-12p	1-----	:15/:15	1	\$100.00	P 2	0.00	BK	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	1-----		1			\$100.00			0.00			
E 6	All	10/10/16	10/17/16	LOC News M-F 6-7a 6:00 AM-7:00 AM	Comm	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	1-----	:30	1	\$65.00	P 2	0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	1-----		1			\$65.00			0.00			
		Week: 10/17/16	10/23/16	1-----		1			\$65.00			0.00			
E 7	All	10/15/16	10/22/16	LOC SA 8a News LOC SA 8a News	Comm	SA 8-8:30a	-----1-	:30	1	\$65.00	P 2	0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1-		1			\$65.00			0.00			
		Week: 10/17/16	10/23/16	-----1-		1			\$65.00			0.00			
E 8	All	10/16/16	10/23/16	NET Face The Nation NET Face The Nation	Comm	Sun 10:30-1130a	-----1	:30	1	\$55.00	P 2	0.00	NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1		1			\$55.00			0.00			
		Week: 10/17/16	10/23/16	-----1		1			\$55.00			0.00			
E 9	All	10/16/16	10/23/16	NET Sun Hour 1 NET Sun Hour 1	Comm	Sun 5:58-7p	-----1	:30	1	\$550.00	P 1	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1		1			\$550.00			0.00			
		Week: 10/17/16	10/23/16	-----1		1			\$550.00			0.00			
E 10	All	10/16/16	10/23/16	NET CBS Sunday Morn NET CBS Sunday Morning	Comm	Sun 9-10:30a	-----1	:30	1	\$75.00	P 2	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1		1			\$75.00			0.00			
		Week: 10/17/16	10/23/16	-----1		1			\$75.00			0.00			
E 11	All	10/13/16	10/13/16	NET Price Is Right NET Price Is Right	Comm	M-F 10-11a	---1---	:15/:15	1	\$90.00	P 3	0.00	BK	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	---1---		1			\$90.00			0.00			
E 12	All	10/20/16	10/20/16	NET Y&R NET Y&R	Comm	M-F 11-12p	---1---	:15/:15	1	\$100.00	P 2	0.00	BK	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	---1---		1			\$100.00			0.00			
E 13	All	10/13/16	10/20/16	LOC News M-F 12-1230p LOC News M-F 12-1230p	Comm	M-F 12-1230p	---1---	:30	1	\$65.00	P 2	0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	---1---		1			\$65.00			0.00			
		Week: 10/17/16	10/23/16	---1---		1			\$65.00			0.00			
E 14	All	10/13/16	10/13/16	LOC News M-F 6-7a 6:00 AM-7:00 AM	Comm	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	---1---	:30	1	\$65.00	P 2	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	---1---		1			\$65.00			0.00			
E 15	All	10/13/16	10/20/16	SYN M-F 630-7p SYN M-F 630-7p	Comm	M-F 630-7p	---1---	:15/:15	1	\$500.00	P 2	0.00	BK	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	---1---		1			\$500.00			0.00			
		Week: 10/17/16	10/23/16	---1---		1			\$500.00			0.00			
E 16	All	10/20/16	10/20/16	NET CBS AM Network N CBS This Morning	Comm	M-F 7-9a	---1---	:30	1	\$65.00	P 2	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	---1---		1			\$65.00			0.00			
E			10/18/16		Comm				1		P 3	0.00	NM	2	\$180.00

Order / Rev: 1596218
 Alt Order #: 08408448
 Flight Dates: 10/10/16 - 10/23/16

Advertiser: ISS/OK Criminal Justice Reform
 Product Desc: OKLAHOMANS 4 CRIMINA
 Estimate: 918
 KAUZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
17	All	10/11/16		NET Price Is Right NET Price Is Right		M-F 10-11a	-1-----	:30		\$90.00					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1-----		1				\$90.00		0.00			
		Week: 10/17/16	10/23/16	-1-----		1				\$90.00		0.00			
E 18	All	10/11/16	10/18/16	NET Late Show, The NET Late Show, The	Comm	M-F 1035-1135p	-1-----	:30	1	\$90.00	P 2	0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1-----		1				\$90.00		0.00			
		Week: 10/17/16	10/23/16	-1-----		1				\$90.00		0.00			
E 19	All	10/18/16	10/18/16	LOC News M-F 6-7a LOC News M-F 6-7a	Comm	M-F 6-7a	-1-----	:30	1	\$65.00	P 2	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-1-----		1				\$65.00		0.00			
E 20	All	10/11/16	10/18/16	NET Tue Hour 1 7:00 PM-8:00 PM	Comm	7:00 PM-8:00 PM (7:00 PM-8:00 PM)	-1-----	:30	1	\$1,100.00	P 2	0.00	NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1-----		1				\$1,100.00		0.00			
		Week: 10/17/16	10/23/16	-1-----		1				\$1,100.00		0.00			
E 21	All	10/12/16	10/19/16	NET Y&R NET Y&R	Comm	M-F 11-12p	--1----	:15/:15	1	\$100.00	P 2	0.00	BK	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--1----		1				\$100.00		0.00			
		Week: 10/17/16	10/23/16	--1----		1				\$100.00		0.00			
E 22	All	10/12/16	10/19/16	SYN M-F 630-7p SYN M-F 630-7p	Comm	M-F 630-7p	--1----	:30	1	\$500.00	P 2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--1----		1				\$500.00		0.00			
		Week: 10/17/16	10/23/16	--1----		1				\$500.00		0.00			
E 23	All	10/12/16	10/19/16	NET Wed Hour 1 NET Wed Hour 1	Comm	Wed 6:58-8p	--1----	:15/:15	1	\$600.00	P 2	0.00	BK	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--1----		1				\$600.00		0.00			
		Week: 10/17/16	10/23/16	--1----		1				\$600.00		0.00			
E 24	All	10/12/16	10/19/16	NET CBS AM Network News CBS This Morning	Comm	M-F 7-9a	--1----	:30	1	\$65.00	P 2	0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--1----		1				\$65.00		0.00			
		Week: 10/17/16	10/23/16	--1----		1				\$65.00		0.00			
E 25	All	10/12/16	10/19/16	NET Wed Hour 3 NET Wed Hour 3	Comm	Wed 9-10p	--1----	:30	1	\$600.00	P 2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--1----		1				\$600.00		0.00			
		Week: 10/17/16	10/23/16	--1----		1				\$600.00		0.00			
													Totals	42	\$11,210.00